

GREAT PLAINS BICYCLING CLUB BOARD MEETING MINUTES

January 15, 2022, starting at 2:00 pm at Scooter's, 70th & Pioneers

Present: Edie Matteson, Marianne Day, John LeDuc, Mark St. Clair, Brian Dohmen, Dan Leger, and Randy Smith.

OLD BUSINESS:

Meeting Minutes: The minutes of the October board meeting and the November annual membership meeting were approved.

Treasurer's Report: Marianne Day reported that the checking account balance at the end of December was \$7,389.93. As of the date of this meeting the balance is \$6,337.04.

NEW BUSINESS:

ELECTION OF OFFICERS:

The following officers were elected without opposition:

President: Edie Matteson

Vice-President: Dave Hobson

Treasurer: Marianne Day

Secretary: Randy Smith

RIDE/EVENT CALENDAR FOR 2022:

Tentative dates were set for some of the following rides/events that the club anticipates holding.

SAG stop: A March or April weekend day when weather is forecast to be nice. This would be a marketing event to make casual trail riders aware of the club and our public rides. Possible locations on the Rock Island Trail might be the A Street Zoo parking lot or the plaza at the intersection with the GPTN Bridge trail (site of last year's event).

St. Patrick's Day Ride: Saturday March 19. Typically a MoPac East Trail ride from 84th Street to the pub/restaurant in Eagle for lunch and return.

Spring Fling: Saturday April 30th pending permission from the schools in Eagle and Louisville.

Ride of Silence: Wednesday May 18th, 7:00 pm (uniform date/time globally)

Firecracker 50: Monday July 4th.

Heatstroke 100: Sunday August 28th.

Some alternative event ideas were also discussed, including:

- 1) Scavenger hunt/goose chase (an idea discussed last year but deferred)
- 2) Summer Show-and-go rides on a set weekday evening. Five years or so ago the club announced Wednesday evening show-and-go rides that worked for a while, but interest petered out as rides were either poorly attended or taken over by competitive riders. If board members don't participate it is hard to know if these rides are doing anything for the club image.
- 3) Multi-ride challenge: could be linked to our organized rides and/or weekend rides, with some type of prize drawing for those that attend all.

CLUB JERSEYS:

GPBC jerseys were most recently produced by VOLER, which handled online purchasing and shipping with a minimum order of 25 (not met by most recent order solicitation). Edie has explored an alternative vendor (ASCEND) that may provide a "no minimum" service and offered us a free jersey. To

switch vendors, we would need to supply the design graphic that was created by club member Bob Shriner. The board discussed whether to offer the yellow club jersey design and/or the Heatstroke jersey design; no final decision was made pending further vendor research.

PATCHES:

Dave Wedemeyer of St. Louis suggested that the club make a Heatstroke patch as an alternative to ride T-shirts. Suggested vendor is Custom Embroidered Patches, with price about \$2-\$3 per patch for minimum quantity 50, less for 100 or more. Edie pointed out that this idea has been discussed previously, with local Annette Thompson willing to work on such a project. Patches could be sold to riders and provided free to ride volunteers. Edie will research further and contact Annette Thompson.

SPONSORSHIPS:

The club received several e-mails (through webmaster) from a representative of HomeLight, a national real-estate referral company. Randy will do more research and contact them to inquire what they would have to offer. Board members had a discussion around what sort of sponsorships would be beneficial: e.g. financial contributions in return for promotion of sponsors, or local in-kind contributions (food, or employees manning a SAG stop) that would lighten expenses and the task of rounding up volunteers for the public rides. In previous years membership dues and public ride registrations have provided sufficient income to cover club expenses and allow the club to make donations (such as to GPTN). However, income has declined in recent years, only in part due cancellation of public rides due to the pandemic.

PROMOTIONS:

Edie reported that Derek Bombeck of the Lincoln Convention & Visitors Bureau would like to be informed of our events so the bureau can help promote them. His contact info: 402-436-2354, dbombeck@lincoln.org. Also, Jan from Minnesota Trails Magazine wanted to know if the club is interested in advertising in their magazine; approximate cost \$100. Since we regularly have out-of-state riders especially at Heatstroke, the board felt that this could be worthwhile promotion if that is the correct cost.

Meeting adjourned at 3:45 pm.

Submitted by Randy Smith
January 17, 2022