

**Great Plains Bicycling Club
Board of Directors Meeting
Wednesday 21 March 2018**

The meeting was held at Southview Church starting at 7:30 pm.

Present: Board Members: Edie Matteson, Chris Blackstock, Steve Clements, Pat Bracken, Pat Grewe, Rick Dockhorn, Jim Krieger, Jon LeDuc, Jane Goertzen, and Randy Smith.

Minutes of the February meeting were approved.

Treasurer's Report and Website Issues

Steve Clements has identified accounting software to use to manage club accounts. He will either rent or purchase the software with his own funds.

Steve reported that there are current problems with obtaining membership transaction reports and creating membership cards through the website. He will raise these issues once Spring Fling Registration is working.

Pat Bracken reported that set up and testing of Spring Fling Registration has been slow and problematic. Transformation Marketing was very slow to respond to initial inquiries about updating registration to accommodate both T-shirt and hat purchases. However, the club did not have all of the necessary pricing information available when initial contact was made. Rather than implementing testing on a test server, Transformation Marketing staff made the registration page live, though not all merchandise options were working correctly. Pat is hoping to have everything working correctly by Friday of this week.

With the departure of club member David Hefley, GPBC does not have an advocate at Transformation Marketing (TM). There are questions as to whether they have been responsive enough to our needs; perhaps our tasks are too small and infrequent to warrant what we perceive as adequate service. This could be an issue with other web design/service companies.

Jane Goertzen suggested asking for assistance from club members, or using an intern. Randy responded that we need on-going maintenance, updates, and bug fixes that would be best provided by an ongoing relationship with a commercial company. It was suggested that several board members (Pat Bracken, Randy Smith, Steve Clements) should schedule a meeting with TM to discuss our issues and concerns. Randy suggested that if we are shopping around, we check with Firespring, which has the required expertise (e.g. Give To Lincoln Day fundraising site) and appears willing to support nonprofit organizations.

OLD BUSINESS

Trail Trek

Edie Matteson reported that the MoPac East trail ride to Elmwood will remain a part of Trail Trek this year. Portapotties will be provided in Eagle to avoid conflicts with the Eagle Days event. Edie plans to staff the 84th Street trailhead SAG stop. GPTN is still looking for volunteers to assist riders on the trail.

Club Rides

The Easter Bunny Chocolate Ride will be held Saturday April 30. Kate Speck has also scheduled a club ride. The Ride Committee will solicit additional club rides for the coming months.

Fly Dogz Vendor

Mike Berger was going to provide further information on this but was absent from this meeting. No action taken.

NEW BUSINESS

St Patrick's Day Ride

A motion was approved to reimburse Scott Braly \$50 for prizes at the St. Patricks Day Ride. A second motion was approved to pay CycleWorks for \$30 for two \$15 gift certificates awarded at the ride. Edie Matteson reported that 20-25 riders attended.

Spring Fling (May 5)

Transformation Marketing provided an estimate of \$625 for programming changes in Spring Fling registration (purchase options for both T-shirts and caps). \$125 of this estimate was for computation of sales tax, which is not needed. A motion was approved to pay Transformation Marketing up to \$500 for Spring Fling website programming.

Lincoln Amateur Radio Club notified GPBC via e-mail that they will not be able to support Spring Fling because they will be busy the following day with the Lincoln Marathon. Jane Goertzen suggested that in future the club should discontinue holding Spring Fling on marathon weekend.

Community Bike Share Launch

Launch of Lincoln's new Community Bike Share program (BikeLNK) will be Friday April 6th with 19 stations downtown and on UNL campuses.

Website Login

A member noted getting a browser alert when logging in to her member account on the GPBC website. The alert was because the login uses a standard http connection rather than a secure https connection. There is little actual risk, but it is not good for members to get these warnings. Transformation Marketing provided a quote of about 1 hour of work at \$125/hr to change the login connection. A motion was passed to pay Transformation Marketing up to \$125 to convert the website login to a secure connection.

Ride of Silence

The Ride of Silence will be May 16th. Jon LeDuc volunteered to lead the ride with Chris Blackstock assisting. The start will be moved to the N Street trailhead of the Antelope Creek Trail (as the Lincoln Children's Zoo parking lot is now a construction site). The May board meeting will be held Wednesday May 23 to avoid a conflict with this ride.

Firecracker 50

Jon LeDuc will contact Doreen regarding interest in volunteering to assist with this ride.

YMCA Last Blast Triathlon

Despite threats that last year's event would be the last, the YMCA Last Blast Triathlon will be

held again on Sunday September 16th. It will include a sprint race and olympic race, which may require more volunteers. Jane Goertzen will coordinate bike route volunteers.

Donation for Southview Church

The church has requested a donation for our use of the room for our board meetings. Steve Clements will check the records for past amounts and schedule of payments and report back next month.

Meeting Refreshment Volunteers:

Apr: Doreen	May: Mike	June: ?	July: ?
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The meeting adjourned at 8:59 pm.
Respectfully submitted by Randy Smith