

Great Plains Bicycling Club Board of Directors Meeting July 15, 2015

The meeting was held at Southview Christian Church, 22nd and South Streets starting at 7:30 pm.

Board Members Present: Jane Goertzen, Mike Berger, Pat Bracken, Chris Blackstock, Hal Smith, Edie Matteson, Max Antoine, Bob Boyce, Steve Clements, and Randy Smith.

The minutes of the June meetings were approved.

Treasurer's Report: Steve Clements

As of June 31, the club had \$12,012 in checking and Paypal. \$398.91 in sales tax collected for Jersey sales are owed to the state. Memberships for the current year are still coming in. The report was approved.

Education and Outreach: Bob Boyce was gone during the month of June. Around 1,000 kids were contacted during 8 events in April and May.

Wrap-Up of Recent Rides

July Full Moon Ride: 16 riders

Trail Trek: GPBC provided 20 or 22 volunteer ride leaders. Steve Clements staffed the SAG at the 84th Street MoPac East trailhead, along with a GPTN volunteer. About 1,000 riders registered for the event.

Firecracker 50: Around 160 riders registered. Pat Grewe and Hal Smith handled SAG duties.

YMCA Last Blast Triathlon - September 20

Jane Goertzen will again organize volunteers for the bike leg of the event at Branched Oak Lake.

Donations Review: Jane Goertzen

The club received a thank-you letter (read by Jane) from LPD Capt. Woolman for the donation of bike locks. Jane presented a list of donations from Fiscal Year 2014 (and current through 2015) in order to spur advanced planning for remaining donations for 2015. Jane suggested a donation to the convenience store in Cortland that handles a lot of cyclist traffic and allows use of its restrooms. The store has recently added a new bike rack. Hal Smith suggested donating a picnic table that could be used by cyclists and other customers. Randy noted that the 2015 donation list did not show donations in conjunction with Spring Fling to the school districts or to the Lincoln Amateur Radio Club; Steve Clements said he would check on these.

Possible Expenses for Web/Database Maintenance and Development: Steve Clements

Steve presented a list of recent payments made for website support and a "wish list" of

additional automated functions he would like to have developed, including

- a more automated member billing system with reminder notices
- a membership report noting members current, those not yet renewed, and past members
- interface to encourage ride registrants to open GPBC accounts and opt for future contact by e-mail or mail
- refine and upgrade the reports generated from jersey sales and the membership database

Steve suggested budgeting \$3000 for these and other expenses for next year.

Web hosting fees will be around \$200 for a three-year period. Domain name registration is \$50 per year. Constant Contact e-mail service has been added at a cost of \$35 per month.

The board agreed to begin planning for further web development activity in September or October. It was suggested that subcommittee study the issue and make recommendations. This committee would probably include Steve, Rick Dockhorn, Randy, and possible others.

E-Mail Blasts for Other Organizations

The club continues to receive requests to send e-mail blasts from organizations that have previously contributed their e-mail lists (e.g. Bellevue Bike Club requested a blast for their Spoke and Hub Ride). We need to reassess policies and procedures in this regard.

Heatstroke 100 Planning

The planning checklist and task assignments were reviewed. Consultation with the Department of Roads since the last meeting revealed that there were several road construction projects that affected the route used in previous years: 1) Hwy 66 road closure in Ashland - intersection at Furnas Street/Ashland Road will not be open by the ride date; 2) Hwy 66 milling and overlay project between Ithaca and Ashland; 3) bridge work on Hwy 50 at Louisville, with only one traffic lane open, with alternating access from north and south controlled by signals, resulting in long backups on the weekend.

Randy presented alternate routes developed to avoid these construction projects, which were accepted by the board. Of two options for the longer Loop 3, the board opted for the longer option to simplify signage and logistics.

The next board meeting will be held Wednesday August 19 at 7:30 pm at the same venue.

The meeting adjourned at 8:47 pm.

Respectfully submitted,

Randy Smith
GPBC Secretary