

Great Plains Bicycling Club
Annual Planning Retreat
January 19, 2013

The meeting was held at Southview Christian Church, 22nd and South Streets, beginning at 2:05 PM.

Present: Bob Boyce, Mary Poe, Hal Smith, Dick Draper, Rick Dockhorn, Randy Smith, Pat Bracken, Jane Goertzen, Steve Clements, and Chris Blackstock.

New Board Members: Outgoing president Bob Boyce welcomed the new members of the Board of Directors: Dick Draper, Rick Dockhorn, Pat Bracken, and Jane Goertzen. Eric Yule previously notified the club that he has resigned from the board due to health issues.

Election of Officers

The following are the officers elected by consensus of the group for 2013:

President: Hal Smith

Secretary: Randy Smith

Vice-President: Bob Boyce

Treasurer: Steve Clements

Other board positions for 2013:

Ride Director: Pat Bracken

Chain Gang Editor: Mary Poe with Ron Poe

Web Master: Randy Smith

Mary Poe discussed plans for an upcoming issue of Chain Gang to provide an overview of planned activities for the year. Randy Smith discussed the current club website and the prototype alternative site using WordPress, which would allow easier access for other board members to add and edit content, and would provide an interactive page for members to post impromptu rides. Other board members will be provided login information to allow them to view and evaluate the WordPress site before we decide whether to switch websites.

Treasurer's Report - Steve Clements

Current club cash assests (Wells Fargo checking and PayPal accounts)as of 31 December 2012 total \$8,982.18. Net income for 2012 was \$310.55 on gross revenue of \$23,918.33. The board voted to raise membership fees to \$15 for individuals and \$20 for families.

Overview of 2012 - Bob Boyce

Membership at the end of 2012 was 163 individuals and 85 families, a significant increase from the previous year. Over 600 riders participated in the 3 public saggged rides. The club contributed a total \$3,700 during the year to other organizations, including Nebraska Trails Foundation, MADDads, the Community Bike Kitchen, and to the Strategic Air & Space Museum and the schools and churches who provided space for club rides and meetings. The club participated in 17 education/safety/health events to promote safe cycling for children, totaling 2146 individual contacts. The board approved a budget of \$1500 for education events in 2013.

Ride Schedule for 2013

Tentative dates were set for the club's public rides for the year as well as the opening club ride.

St. Patrick's Day Ride: Saturday March 16, 11:00 AM. 84th St to Eagle via trail or highway.

Rick Dockhorn volunteered to lead. Jane Goertzen suggested encouraging costumes and it was proposed to present a \$25 gift card for the best costume.

Spring Fling: Saturday, April 27

Ride of Silence: Wednesday, May 15

Firecracker Ride: Thursday, July 4

Heatstroke 100: Sunday, August 25

Committees for Public Rides

Steve Clements suggested forming a committee to plan each public ride for 2013. A committee would be composed of selected board members and other club members who have volunteered to assist with public rides. In the past the role of non-board volunteers has been limited to assisting on the day of the ride. The proposed committee structure would involve non-board club members in the planning stages. This would serve to reduce the planning load on the board as a whole and perhaps serve as a bridge to get volunteers interested in serving on the board of directors in the future.

Club Jerseys

100 club jerseys were sold in 2012. We will need to solicit requests from members to see if there are enough to satisfy the minimum order requirements from the current vendor (minimum 10 per color & design). Jane Goertzen requested that we add an option for a sleeveless women's jersey. When the idea of a new design for the jersey was raised, Steve Clements pointed out that 2014 will be the 10th anniversary of the Heatstroke 100, and that year would thus be a better time to create a new design commemorating that event.

Club Safety Vests

Steve Clements proposed that the club acquire a set of safety vests that could be worn by board members at any club event and by volunteers at public rides. The vests would have the club name printed on them. The proposal was tabled pending a precise price quote.

Maxxon Bike Light Sponsorship Proposal

Sungo, a Taiwanese manufacturer of a Maxxon wireless bicycle brake light, contacted the club with a proposal to become a sponsor of the club and provide the club one of these brake lights (\$40 value). It was suggested that if we accepted, the club could use the light as a prize at one of the public rides. The terms of the application are somewhat vague, but seemed to restrict the use to club group activities only. Several board members expressed reservations about such an agreement and if it would benefit the club. The board voted not to agree to the sponsorship at this time. Rick Dockhorn will check at Cycleworks to see if their supplier stocks this light, in order to assess availability of the light and reliability of the company.

JoynMe Solicitation

JoynMe, a recent startup company, contacted the club via e-mail. The company provides an "activity management" platform that allows group members to find and plan activities. The

platform consists of a website widget and a mobile application. The widget would allow members to check on and plan rides, and send notifications to users of the mobile application (for iPhones and Android phones). The platform is stated to be free, but board members wondered how the company would then make money; via advertising in the web widget? Randy Smith reported that no information is available on the website widget on the company's website, and suggested that it would be premature to subscribe to this service at this time. No further action was taken by the board on this proposal.

Trail Trek

Bob Boyce reported that Trail Trek organizers are looking for SAG volunteers on the longest route for the June 23rd event, which is from Haymarket Park to Cortland and return. Members suggested that the SAG could be located at the Saltillo Road trailhead of the Jamaica North and Homestead trails. The board approved providing SAG volunteers.

Oak Creek Valley Ride

Last year Mary Torrell of University Sertoma approached Steve Clements with the idea of the two groups partnering to put on the Oak Creek Valley Ride in mid-May. Steve reported that University Sertoma has a new ride committee that will handle planning without assistance from GPBC.

The next board meeting was scheduled for Wednesday February 27th at 7:15 pm at Southview Christian Church. The meeting adjourned at 4:00 pm.

Respectfully submitted,
Randy Smith
GPBC Secretary