

GPBC Member Input Summary

1. How many years have you been a member of the Great Plains Bicycling Club?

	Number of Responses	Response Rati
Less than 2 years	34	30.9%
2- 5 years	47	42.7%
6 or more years	29	26.3%
No Responses	0	0.0%
Total	110	100%

Almost 75% of the respondents joined the club in the last few years which is reflective of the club's membership growth.

2. Why did you join the Great Plains Bicycling Club?

109 Responses

Response to this question was mostly related to the love of riding with new and existing friends. Organized rides and learning more about trails and bicycling was important to many. Contributing to cycling and community appealed to others. Saving money was important for a number of those replying as well

3. In addition to our event rides--Spring Fling, Firecracker 50, and Heatstroke 100, our club also sponsors regular weekly rides for its members and guests. Do you participate in our club's regular weekly rides?

26 Responses

	Number of Response(s)	Response Ratio
Frequently	7	6.3%
Sometimes	21	19.0%
Seldom	37	33.6%
Have not participated	45	40.9%
No Responses	0	0.0%
Total	110	100%

4. Why have you or why have you not participated in the weekly rides?

109 Responses

Reasons people rode weekly rides: Like riding in a group (7), Exercise-(1), Like fast rides (2), Enjoy Nacho Ride (3) & For fun (1)

Reasons people did not participate in weekly rides: Too busy (24), Too fast (21), Live out of town (19), Schedule conflicts (13), Like to ride alone (8), Don't ride much (5), Felt not welcome (2) & Don't like "no drop" rides (1),

Recommendation--We definitely should regularly schedule slower rides, and these should be "No Drop" rides. Note: The Nacho Ride, which is wildly popular, is a sort-of group ride, but it has no fixed starting time, and no pace. Perhaps we should start another Nacho Ride for, say, Thursday evenings next spring.

5. What would you like to share about your experience as a GPBC member?

107 Responses

The majority of the responses were very complementary of the club and the events that it holds. There were a few neutral responses from members who were too new or had not attended any club events. Below are the few comments and/or suggestions some of which may warrant the board's attention.

- One long time member misses the monthly membership meetings the club used to hold. Such meetings provided an opportunity for members to get to know other members as well as hear information about unique rides being held in other places and other bicycling related topics.
- One respondent indicated that raising money for causes and growing the club is not a priority for that member while it seems to be a priority for the club.
- One respondent indicated between 2002 and 2006 the member rode with the club almost every week. Then something changed and it is not fun anymore.
- One respondent noted that while the vast majority of members this person has met were great, there are couple who are dissed on the GPBC social media site by their fellow Nebraskans who happened to be conservation or Republicans or persons of faith.
- One respondent indicated that he or she has not found the club members to be friendly.
- One respondent felt the only real bummer is that there aren't more members outside of Lincoln/Omaha.
- While many positive comments were made about the Spring Fling and Heatstroke 100, one responded wished the Spring Fling was not an out and back route and the other respondent has lost interest in the Spring Fling and Heatstroke 100 because the rides are a carbon copy year after year.

Possible Board Action: The Board may want to consider holding some general membership and/or new member meetings throughout the year to provide more opportunity for members to meet other members and learn more about bicycling and the club. The club today is indeed different than the club in prior decades in size and membership composition. Has the growth in membership made the club feel less intimate to members than club members felt in the past?

6. On a scale of 1 to 10 with 10 as the highest value, how likely are you to recommend the Great Plains Bicycling Club to friend? 110

Responses

1	2	3	4	5	6	7	8	9	10
0%	0%	2%	0%	4%	5%	10%	19%	15%	45%

While 89% were scored as 7 or better which seems to indicate satisfaction with the Club such that the respondent is fairly likely to recommend the Club to a friend, we should also focus on why 11% were scored lower than 7. The comments below may lend some insight.

- 14 – Have not recommended the club or imply they would
- 1 – Not enough members ride
- 1 – Indicated that the member has been at the HyVee dinners but still does not know anyone. No one has asked if new or even asked member's name.

- 1 – Indicated it is difficult to put a number [ranking] on because it depends entirely on what type of rider, the personality, etc.
- 1 – I recently moved away from Lincoln
- 1 – Other types of responses, not directly answering question

7. Is the Bike Shop Discount Program a valuable membership benefit to you?

	Number of Response(s)	Response Ratio
Yes	80	72.72%
No	26	23.64%
No Responses	4	3.64%
Total	110	100%

Most of the 41 optional comments were "yes, it is valuable" but I never remember to use." One felt it was a waste of time, a few wished it could be expanded to Grand Island which has been added.

8. The Bike Club has not held its annual picnic in a couple of years. How likely are you to attend if the Bike Club planned such a picnic?

	Number of Response(s)	Response Ratio
Not likely	44	40.0%
Somewhat likely	48	43.6%
Very likely	14	12.7%
No Responses	4	3.6%
Total	110	100%

It appears although over 50% said they would be somewhat to very interested in having a summer picnic, three things stood out as affecting attendance.

- Date Chosen
- Need Plenty of Advance Notice of the Picnic
- Location Chosen (some live outside of Lincoln)

Some people commented it was a nice way to meet people, while others said they don't know anyone. Possibly we could consider doing a short ride to a fun yet relaxing place like Pioneer Park and having Lee's Chicken Cater to us. We could simply charge a small fee to eat. If we rode the trail by the park, families too could participate and kids could play in the park. If we put it out there on Facebook and on our web page far in advance, people could get it on their calendars early. The club's consideration is whether we want to attempt a summer picnic or rather to turn to a different networking event, or neither. Either way, the three suggested areas affecting attendance listed above still remain.

9. The Omaha Bike Pedalers Bike Club rents a movie theatre once a year to show bicycling themed movies with an entry fee. Would you be interested enough in this type of club activity to attend?

	Number of Response(s)	Response Ratio
No	39	35.4%
Maybe	48	43.6%
Yes	19	17.2%

No Responses	4	3.6%
Total	110	100%

Responses included 67 members who were either “maybe” or “yes”. This may indicate that there may not be enough who would attend to afford a theater or it may require a bit of promotion and need to include members plus the community at large which might raise the awareness of the club. The board has briefly discussed this item and may be willing to underwrite part of the admission cost. Would seem to be best if done during the winter months. Further review needed by the board.

10. Should the Bike Club be involved in publicizing and promoting bicycling related legislation?

	Number of Response(s)	Response Ratio
Not really	1	<1%
Maybe	32	29.0%
Definitely	73	66.3%
No Responses	4	3.6%
Total	110	100%

Several comments mention supporting/assisting the Nebraska Bicycling Alliance and BicycLincoln. The idea of educating members about legislative efforts is favored. The idea of keeping links to the legislation was a suggestion in this regard.

However, caution is urged regarding more detailed involvement. Questions about lobbying, the need for legal support (lawyers in the club as one person put it), making sure the action is in line with the mission of the club, and being aware of knowing exactly what is being promoted are among the specific issues raised under the "caution flag."

11. The Bike Club promotes events through the website, emails, Facebook and mailings. What comments if any do you have about these methods? Do you have any suggestions for other methods of communication?

There were 106 comments posted and the vast majority state that the modes of communications are sufficient and that we do a good job of communication. There were a few suggestions of additional communication mediums such as Twitter, Instagram, text messages, newspaper publication for the larger rides and to add back a newsletter. Adding all of this would be a large effort unless there is a way to drive it all from our website. The comments which were other than stating that the current communication modes are sufficient and well done are show below.

There were 106 comments, some have been summarized below:

- I also like hard copy newsletter
- Snail mail is probably the least efficient
- I like Facebook information. That’s what I see in the most timely fashion and part of the reason I joined the club
- Show all rides in the area, not just club rides
- I would like to see a way we could request maintenance on certain trails to a representative in the club who could pass it along to the appropriate people. I don’t know the protocol for this

- Website needs updating and to be kept more current
- I like emails as Facebook sometimes “hides” posts
- If there is something you want members of the club and members of Facebook to spread this should be indicated in your posts on the page and email
- Believe it or not, not everyone uses Facebook
- As a member of a Lincoln non-profit, I know how difficult it is to reach people with information when those people are not necessarily seeking it. It’s my opinion that people are increasingly getting information from Facebook so I would suggest focusing efforts on that platform
- Folks likely need to turn on their notifications on Facebook to get notifications on group posts in order for them to see them.
- I am concerned that the tone of some of the posts [to Facebook] are lacking in civility and the club is portrayed differently on Facebook than it is on the website.
- Newsletter, blog
- An email the day before a weekly ride would be nice
- I think it would benefit the club to have a profile on Twitter
- I am not on Facebook; I would request that you also send notices via email
- Maybe Twitter, Instagram
- Text messages are a bonus
- The website should be interactive so all members can post stuff
- Promote the theme nights more aggressively
- I would work on having our rides on the web including use of mapmyride
- Emails are fine, just don’t do more than once or twice a week
- Appreciate emails, I do not use Facebook and seldom visit your website
- Mailings aren’t very effective, however those people that don’t use electronic media should not be uninformed because of it
- Mobile friendly website could be used to enhance communication between members

12. - If the Bike Club held more lightly supported rides like the Firecracker 50 how likely would you be willing to help plan and support such rides?

	Number of Response(s)	Response Ratio
Not likely	30	27.2%
Somewhat likely	61	55.4%
Very likely	12	10.9%
No Responses	7	6.3%
Total	110	100%

12 out of 110 people responded "Very likely" they will help plan and support rides like Firecracker 50 and others!
I think It would have been very helpful to the Club if their contact information were provided.

13. I would like to be contacted to help plan, promote and/or work at the following club events and activities. (You may check more than one.)

There were 48 member responses of willingness to promote or work at the club events and activities listed in the question. Those member names were shared with the board.

14. If you have expertise you would like to offer the club (for example: photography/making videos, editing/writing, web design, accounting, technical skills), please explain in the comment box:

5 members shared expertise that the club may wish to make use of. Those names and expertise were shared with the board.

15. Please provide your contact information so we can reach out to you.

Approximately 50% of the members responding to the member input survey provided their name and email contact information.