

**Great Plains Bicycling Club
Board of Directors Meeting
Wednesday 16 March 2016**

The meeting was held at Southview Christian Church, 22nd & South Streets beginning at 7:33 pm.

Present: Edie Matteson, Steve Clements, Rick Dockhorn, Mike Berger, Jane Goertzen, Pat Bracken, Chris Blackstock, Bob Boyce, and Randy Smith.

The minutes of the February meeting were approved.

Treasurer's Report - Steve Clements

Assets of the club as of 29 February are \$12,928.38, including \$916 in jersey inventory. The report was approved.

Old Business

The board of directors elected Bob Boyce to the post of 2nd Vice President for Education (nomination made at the January meeting).

Jerseys

Rick Dockhorn reported that he thinks Peak 1 Sports provides a good price on jerseys, though with limited selection of styles. He was quoted a price of \$50 per jersey purchased through their on-line store during a specified limited ordering period, with direct shipment to the buyer. A minimum quantity is required for this price, but Rick could not remember whether it is 15 or 25 jerseys. If the minimum quantity would not be met, the consensus of the board was that the club should order additional jerseys to meet the minimum requirement.

In view of the strong sales of Heatstroke and both club jerseys last year, and the unsold inventory held by the club, there was an extended discussion of whether to offer jerseys for sale this year and if so, which one(s). There was not much support for producing a new jersey with the Kaneko Ascent tower design. Rick suggested sending an e-mail in conjunction with the Spring Fling announcement to advertise the unsold inventory, and ask if there is interest in other jersey sizes not currently available. We could then see how much interest there is before deciding whether or not to set up a new on-line order, and choose the vendor and timeframe. The board approved Steve Clements' motion to this effect.

Water Bottles

Most board members expressed little interest in the club producing branded uninsulated water bottles. The unit cost of these is very low, so we would likely give them away rather than selling them. There was more interest in producing branded insulated bottles that could be sold, or given to registered club members. Rick Dockhorn volunteered to get prices on insulated bottles.

Ride Leaders

Mike Berger asked for volunteers to serve as assistant leaders (organizers) for Spring Fling and Heatstroke. Pat Bracken volunteer to be the Heatstroke assistant.

Spring Fling Checklist

The checklist of preparations/tasks for Spring Fling was reviewed. Options for hard-copy marketing materials were discussed at length: flyers or postcards to be printed and distributed to bike shops for patrons to pick up, or large posters to be placed in area bike shops to announce the ride. Jane Goertzen made a motion to not produce any print marketing materials; this motion was approved by the board. We would instead rely on e-mail, website, and Facebook.

Heatstroke Banner

Steve Clements has not had time to check on prices for a banner to be used as a photo backdrop at the Heatstroke 100. This topic was tabled until further information is available.

Road ID Discount

An e-mail will be sent in early April to members and others on the list to announce the availability of a 20% discount on Road ID products for a limited order period. Mike Berger will contact Road ID to set up the order period and obtain a promo code that can be provided to purchasers.

By-Laws Update

Mike Berger asked the board to approve the updates to the By-Laws that were presented at the January meeting. Steve Clements thought that some of the proposed changes (such as membership dues paid late in the season being specified to apply to the following season) were overly specific and constraining. Other board members felt that the proposed changes should be reviewed by an attorney before the board considers such a motion. The discussion at the January board meeting also suggested that other possible changes might be proposed, and some board members felt that all contemplated changes should be made at once, and that by-law updates should be very infrequent events. The topic was tabled for later review.

Website Development

Steve Clements had proposed by e-mail that the on-line membership form be modified to record first and last names of multiple household members for family memberships. He further expressed an interest in providing multiple membership cards for family memberships to facilitate any family member using the club discount at local bike shops. The board approved the membership form change but the majority felt that a single card per membership was sufficient.

Website Protection Plan

Sufficient information on what would be provided was not available at the previous meeting, and no further information was provided by Transformation Marketing, so no action was taken.

Bank Account Signatories

Steve Clements, Mike Berger, and Randy Smith will schedule a time to meet a Wells Fargo Bank downtown to extend account access and signature authority to Mike and Randy.

New Business

Nebraska Ride List

Mike Berger asked whether there is a Nebraska Ride list on the web. Randy reported that the new Cycle Nebraska site (cyclenebraska.com) provides a ride calendar on which organizations

can list their rides. Randy has posted the March and April club rides on this site along with Spring Fling. A link to this site has been added to the Links list on the GPBC website.

Member Survey

No action taken, as we have not heard back from Pete Smith, who offered at the January meeting to organize the survey.

J.T. Helms

J.T. Helms in Georgia found his brother's name on the GPBC Ride of Silence memorial list and contacted Mike Berger to ask how he could support the club's activities in this area. Mike suggested becoming a member of the club, as we don't solicit specific monetary donations for the Ride of Silence. Mr. Helms had difficulty entering or paying for his membership on the club website, so Randy e-mailed the PDF file with the membership form to him so he can pay by mail.

Nebraska Sesquicentennial in 2017

The board discussed possible GPBC participation in the 2017 state sesquicentennial events. Mike Berger suggested the club have a promotion in which any rider who accumulates at least 150 miles in the 2017 public rides (Spring Fling, Firecracker, and Heatstroke) would receive a sesquicentennial item. Mike suggested this could be a jersey with a new sesquicentennial design, or a patch to be placed on existing jerseys. No action was taken at this time.

Advocacy

Mike Berger was contacted by a group advocating for truck safety asking whether the club would like to be involved in their activities. Steve Clements felt that any public lobbying/advocacy efforts should be coordinated with or handled by BicycLincoln or the Nebraska Cycling Alliance. There was little interest among board members in getting involved with this issue.

Trail Trek - June 26

Edie is participating in organizational meetings. The club had been considering having an education booth at the event, but Bob Boyce indicated that he will be out of town and not able to participate. No other board members volunteered to staff a booth.

N Street Bikeway Grand Opening

Events celebrating the official opening of the N Street bikeway will be held on Saturday April 23 starting at 10:30 at Elliott Elementary School.

The meeting adjourned at 9:05 pm.

Respectfully submitted,
Randy Smith

