

**Great Plains Bicycling Club  
Board of Directors Meeting  
Wednesday 17 February 2016**

The meeting was held at Scooter's Coffeehouse, 2901 South 84<sup>th</sup> Street beginning at 8:04 pm.

**Present:** board members Mike Berger, Max Antoine, Jane Goertzen, Pat Bracken, Edie Matteson, Steve Clements, and Randy Smith; and member Dave Hobson.

The minutes of the January meeting were approved.

**Treasurer's Report - Steve Clements**

Assets of the club as of 31 January are \$12,348.72, including \$916 in jersey inventory. Recent expenses include payment of the annual insurance premium: \$1623.80

**Topics Continued from the January Meeting**

The board of directors elected Randy Smith to the post of Assistant Treasurer.

A committee consisting of Max Antoine, Jane Goertzen, and Pat Bracken proposed several alternatives for a club slogan to be used in marketing materials and the club website. After some wording changes were proposed by board members and several rounds of voting were held, the board adopted the slogan "Sharing the Joy of Recreational Cycling".

No report was available on the development of a web survey of members.

The board approved adding Randy Smith and Mike Berger to the signatories for the club checking account and to remove Bob Boyce. Steve Clements recommended against issuing credit cards to additional board members. The existing card is used mostly for paying the club's annual membership dues on-line for the League of American Bicyclists and for supplies for public rides (which could be done by providing signed checks to the designated shoppers).

**Jerseys**

Rick Dockhorn reported via e-mail that he contacted Primal and Peak 1 for information about jersey production options. At this time there is not enough information for the board to make a choice of provider. 17 club jerseys remain in the inventory. Steve Clements suggests we discuss with a local bike shop the possibility of them selling these extras, with the shop keeping 20% of the retail price.

**Meeting Place and Time**

The board agreed to continue meeting on the third Wednesday evening of the month. Randy asked to discontinue meeting at Scooters due to noise and schedule restrictions, and suggested returning the meeting to Southview Church. Mike Berger will check on availability of the church for the March meeting.

**Rides**

Max Antoine will check with the Dept. of Roads on possible road construction conflicts on the Spring Fling route. The board discussed the potential sale of water bottles with the club logo (or giving them away, possibly with an increase in the registration fee). Mike Berger will investigate costs. No printed brochure will be produced for Spring Fling. Registration will be via the website or by downloading a registration form (PDF), printing, and mailing it in with payment.

### Trail Trek

GPBC may host a SAG stop (at the MoPac East trailhead at 84<sup>th</sup> Street), an education booth, and provide trail guides. Edie Matteson is attending TrailTrek organizational meetings and has inquired about having the booth at the Jane Snyder Trails Center where activities for kids will be held. We will need two people to organize the SAG stop, which will involve picking up supplies and water at Haymarket Park the morning of the event and taking them to the SAG; other volunteers will be available to staff the stop.

### Ride of Silence

Scott Braly has volunteered to organize the Ride of Silence. A route will need to be determined.

### Lincoln Marathon

Volunteer cyclists will be organized by Lynn Friesen.

### Kelly Smith Memorial Ride

Will be held Sunday May 22 in Omaha. The organizers (Bike Rack) have asked for GPBC volunteers to assist.

### Heatstroke 100

Steve Clements can help organize the ride but can't commit to attend due to possible work requirements. It would be preferable to have a co-organizer from the board. Steve showed the board a mock-up of a banner to be used as a photo backdrop at the event, designed by Bob Shriner (who is out of town until April) and patterned on the 8 by 8-foot banner at Bike Rack. It could be hung on the side of the rental truck.

### **Road ID Discount**

Mike Berger has contacted the Road ID company and they can provide a 20% discount on their products to GPBC members for a designated 20-day period. We could send an e-mail notice with a discount code (and post on Facebook). Mike suggested providing a one week or two week notice prior to the start of the discount period. The board decided to start the promotion on April 1.

### **By-Laws**

Edie, Jane, Pat (Bracken), and Rick have examined the club By-Laws and made some comments. They have found some typographical errors and had discussions about changing limitations on board members. The board briefly reviewed a first round of proposed changes; these and further changes will be formally proposed at a later date. The League of American Bicyclists has sample club by-laws posted on their website for reference. Steve Clements

suggests that the board should consult an attorney when a final list of proposed changes is completed (suggesting David Rowe or Pat Grewe).

### **Website Development**

A first round of high-priority website development/maintenance items was drawn up by Randy Smith, Pat Bracken, and Steve Clements. The items focused on database cleanup, updating on-line forms to insure that data is collected with the proper structure, and implementation of improved membership and transaction reports. These items were discussed with Transformation Marketing, who provided a price quote of \$855. The board approved moving forward with implementing these items. The board also discussed a \$49/month website protection plan proposed by Transformation Marketing, but took no action at this time.

The meeting adjourned at 9:54 pm.

Respectfully submitted,  
Randy Smith