

Great Plains Bicycling Club Board of Directors Meeting September 16, 2015

The meeting was held at Southview Christian Church, 22nd and South Streets starting at 7:30 pm.

Board Members Present: Steve Clements, Chris Blackstock, Mike Berger, Dale Arp, Rick Dockhorn, Max Antoine, Edie Matteson, Pat Bracken, Jane Goertzen, Pat Grewe, Hal Smith, and Randy Smith.

The minutes of the August meeting were approved.

Treasurer's Report: Steve Clements

As of September 15th, the club had \$18,958.45 in assets. Currently the club has 188 individual members and 128 family memberships; both figures are higher than last year. 46 individual and 26 family memberships were new this year. 47 members from last year have not renewed. The treasurer's report was approved.

Education and Outreach: No report from Bob Boyce.

Heatstroke 100 Recap

The total count of registered riders was 423 (compared to 456 last year). There were 39 no-shows, so 384 actual riders. Total revenue was \$13,598; net after most expenses is \$7,170. Donations to the SAC Museum and the Lincoln Amateur Radio Club are pending.

Most board members and riders had positive views of the new routes this year. The gentleman who fell and broke ribs (requiring ambulance transport) is recovering and already back to riding (did 156 miles in an event last weekend). One participant requested that a photographer be provided to take and sell photos of riders. Mike Berger has contacted Baker's Chocolates and they may be willing to provide candies at one or more locations; we will need to work out details next year. Chris Blackstock suggested that the club acquire a large Heatstroke 100 sign for the main location that can serve to mark the event and be a photo backdrop. Jane Goertzen suggested that we have large ziplock bags on hand to apply ice to injuries. It was suggested that we look into having a Red Cross volunteer on site to help with any injuries or other medical emergencies. The CycleWorks SAG on Hwy 6 was popular, and we hope to have them staff a SAG stop again. Pat Bracken is storing a snowcone machine for his neighborhood association; we may be able to use it at Heatstroke but would need to rent a generator to provide electricity.

Jersey Sales Report

September 25th is the deadline for final orders for the year. Rick Dockhorn will be sending an e-mail announcement on Friday Sep. 18th. We have reached the 15-jersey minimum required to place the production order.

Rick suggests that in the future we have only one jersey order period each year. Those who miss the deadline will have to wait until the next year. The multiple order deadlines we offered this year coupled with reducing the minimum order to 15 at the same jersey price required the club to absorb \$5 extra cost per jersey. This resulted in a net loss for jersey sales for the year. CycleWorks uses Voler for their team jerseys and other gear, which provides a flexible ordering website, delivery, and competitive prices; however, Rick has been unable to secure similar low prices for GPBC from Voler. He thinks the Crave pricing is competitive, but Pat Grewe thinks the Crave fabric we have used is hot for summer use. We will need to evaluate Voler, Champion, Crave, and possibly other vendors before future jersey sales. Randy suggested we take next year off from jersey sales, but the board consensus at this point is to offer jerseys for sale again next year. Steve Clements reported that Transformation Marketing has fixed some of the problems with sales report generation from the website, so the accounting process is now smoother.

Bob Shriner has come up with a new club jersey design using the Kaneko Ascent installation at Tower Square in the design, along with Kaneko's name. The artwork was e-mailed to board members a few days before the board meeting for discussion. The board decided against posting the design on the club Facebook page for comment at this time, lest negative comments from club members offend Bob. Discussion of the design was tabled until a future meeting. Trademark/copyright issues might be involved with this design. Rick Dockhorn will check with the City of Lincoln to see whether the artwork is city-owned and thus presumably its image could be used without violating copyright. Mike Berger will contact Kaneko's studio for information as well.

Dates for 2016 GPBC Public Rides

The board set the following dates for 2016:

Spring Fling: Saturday May 7th (the week after the Lincoln Marathon). Mike Berger will coordinate.

Heatstroke 100: Sunday August 28th (with 21st as a fallback). Steve Clements will coordinate.

YMCA Last Blast Triathlon - September 20

Jane Goertzen has sent volunteer requests; a few more volunteers are needed. Steve Clements may be able to help with the event.

Annual Meeting - Dale Arp, Mike Berger

The GPBC annual meeting has been set for Thursday November 12th. Dale has booked the club room at the HyVee at 52nd & O Streets. Randy suggested we try to book Chris Sayre for after-dinner entertainment, and will check with him on availability. Dale will not be able to attend due to a prior commitment. Pat Bracken volunteered to handle meeting announcements and RSVPs. The presentation of donations to various recipients and their ensuing remarks at last year's meeting took up a lot of time; the board agreed that donations need not be presented in person at the meeting and recipients need not be invited to attend. There was a discussion whether to try other venues and formats (*e.g.*, member potluck, no entertainment). Since the HyVee venue is already booked, the board decided to continue with the current format for this year.

Heatstroke 100 Donations

The board approved the following donations related to Heatstroke 100: \$150 to the Strategic Air and Space Museum, and \$200 to the Lincoln Amateur Radio Club.

Club Dues

There was a brief discussion of the club dues levels and procedures for notifying members and providing membership cards. The current membership count is large enough and club income high enough that the board did not feel there was reason to raise the dues. The current manual system for membership cards (commercially printed cards on which Steve pastes printed name labels) is cumbersome and expensive. A web-based system with a member card image that could be e-mailed to a member's smart phones (and kept there for presentation at bike shops) was discussed; this system would not work for members who don't have smart phones. The topic was tabled for further discussion at a later meeting.

Ride of Silence Initiative

Randy Smith volunteered to draft a letter to Ride of Silence to express the club's concern with the proposed initiative to focus on lack of prosecution of motorists involved in car-bike accidents.

GPBC Donations for the National Bike Challenge Wrap-Up Party

Last year GPBC donated two Garmin bike computers (value \$250 each) as prizes to be given away at the Lincoln National Bike Challenge party. Hal moved that we make the same donation this year. Pat Grewe felt that this was a large donation (comparable to the bicycles donated by the commercial bike shops) with minimal marketing impact, and several other board member agreed. The motion was amended to propose donation of a \$250 gift certificate from CycleWorks (can rotate between bike shops in later years); the amended motion was approved.

Market to Market Relay

Dale Arp is involved with recruiting volunteers to support the Market to Market relay and proposed to send an e-mail request to club members. The club has not been officially involved in the past with recruiting volunteers for this for-profit event. Dale thinks that the organizers will pay organizations that provide teams of volunteers and will check further on this point.

The next board meeting will be held Wednesday October 21st at 7:30 pm at the same venue.

The meeting adjourned at 9:20 pm.

Respectfully submitted,

Randy Smith
GPBC Secretary