

Great Plains Bicycling Club Board of Directors Meeting February 18, 2015

The meeting was held at Southview Christian Church, 22nd and South Streets beginning at 7:34 pm.

Board Members Present: Jane Goertzen, Steve Clements, Pat Bracken, Chris Blackstock, Rick Dockhorn, Dale Arp, Mike Berger, and Randy Smith.

Minutes of the January meeting were approved with corrections.

Treasurer's Report: Steve Clements

The checking account balance as of February 18 is \$13,644.77. Newly-instituted Constant Contact e-mail service will have monthly charge of \$35. It was suggested that the club get credit cards in several person's names to make these and other payments.

President's Report: Jane Goertzen and Mike Berger met with Steve Clements to review the annual financial report and found the records to be in excellent order.

Website Conversion and E-mail

Steve Clements is working with Transformation Marketing to implement the membership/financial database. A Constant Contact account has been implemented to facilitate e-mail blasts for weekly rides, public rides, jersey announcements, etc. The site's current capability to generate reports on jersey sales and memberships is crude; it needs better formatting and elimination of spurious entries.

Steve Clements requested \$1225 to pay for some previous database development expenses and future development. A motion to provide \$1500 was approved.

Jersey Sales Update

55 jerseys were ordered for production, 44 by members and 11 by the club to fill out the minimum order requirements. Delivery is expected April 13th. The next order round has started for all three jerseys, and will wrap up in May. Rick Dockhorn reported that CycleWorks uses the Voler on-line store for team members to order optional garments.

Miscellaneous Events Pending

Bob Boyce has signed up to have the club booth at the 2015 Energy Event August 1, 8 am - Noon outside Pinnacle Bank Arena.

Cortland Day Parade, June 27, 4:00 pm. The organizers expressed an interest in getting cyclists involved with this event, but have not formulated a specific request (a club ride to Cortland? Cyclists participating in the parade?).

St. Patrick's Day Ride March 14th. Scott Braley has agreed to lead the ride to Eagle for lunch at the One Eyed Dog Saloon. The board agreed to hold the costume contest as in the past several years. Pat Bracken will purchase two \$25 bike shop gift cards as prizes.

The Standing Bear Symposium ride discussed last month will not be held.

Spring Fling Planning

Mike Berger will assume the lead for planning. He suggested forming a committee including members not on the board to help. The consensus of the board was that board members should handle most planning duties this year and document their tasks as previously requested by Jane. The resulting documents would make it easier to recruit planning help outside the board in subsequent years.

The Louisville and Eagle school sites have been confirmed. Eagle Elementary is not holding their spring walk event this year (it may have been moved to the Fall). This was a conflict with the planned Spring Fling date last year. We expect the route to be the same as last year pending feedback from NDOR. The ride map needs to be adjusted to show the new entrance into the Louisville school west parking lot, which provides a shorter and more direct route to the east parking lot start/end point.

Task assignments:

T-shirts: Dale Arp, production using Wingfoot Sportswear. Signage: Randy. Bike shop support: Rick Dockhorn. Portapotties: Chris Blackstock. Radio support: Bob Boyce? Volunteer recruiting: Pat Bracken and Scott Braley. Contact Cass County Sheriff: Pat Bracken. SAG supplies purchasing and packaging: Jane Goertzen and Rick Dockhorn. Load truck(s): truck drivers and Chris Blackstock.

Club Rides

The board agreed not to include weeknight "Show & Go" rides in the club ride schedule and see if they are missed.

Additional Board Members, Co-Treasurer

As a continuation of the discussion from the January meeting about the need for a co-treasurer position on the board, it was suggested that recruiting a new board member with marketing experience would be advantageous. The board plans to put out a call to the members via e-mail, Facebook, and the website.

The meeting adjourned at 9:25 pm.

Respectfully submitted,

Randy Smith
GPBC Secretary