

# **Great Plains Bicycling Club Board of Directors Meeting September 25, 2014**

The meeting was held at Southview Christian Church, 22<sup>nd</sup> and South Streets beginning at 7:30 pm.

**Board Members Present:** Chris Blackstock, Jane Goertzen, Dale Arp, Pat Bracken, Steve Clements, Hal Smith, Mike Berger, Mary Poe, and Randy Smith. Member Stacy Christmann also attended.

The minutes from the August meeting were approved.

**Treasurer's Report:** Steve Clements. As of September 11, the checking account balance is \$22,365.55. Some outstanding expenses remain to be paid for Heatstroke and jersey sales. The report was approved.

## **Jersey Sales**

Heatstroke jerseys sold to date total 220. The deadline for order requests for a final production run from Crave is October 8.

Several club members have inquired over the summer about resuming sales of club jerseys, which were last produced in 2012 using the design provided by Bob Shriner, who has since retired. We are not certain if he has access to the original jersey graphics. The 2012 club jersey was produced by Champion Systems in a raglan style. They are unable to provide a sleeveless style (much requested, especially by female riders) using the current design. Champion requires a \$250 deposit (against a future order) to "reactivate" the jersey graphics and convert to a sleeveless format for our consideration. Champion offers a full length zipper option at no extra cost, and their minimum order quantity is 10 (with multiple styles), but all orders are done via the web with no local representative. Crave has a local representative we can deal with, but their minimum order is 25 per single style, and they charge \$3 extra per jersey for a full zipper.

Steve Clements discussed in e-mails prior to the meeting a proposal to resume sales of the club jersey this fall in time for receipt for Christmas. Randy questioned whether there would be sufficient interest immediately after the recent Heatstroke jersey sales, especially with a club jersey design that many members already have. There are a variety of possible options for club jersey sales:

- 1) keep the current design or come up with a new club jersey design (could perhaps contract with Bob Shriner if he is interested).
- 2) continue to work with Champion Systems or shift to Crave.
- 3) resume sales this fall or wait until early 2015 with the aim to receive jerseys in time for Spring Fling.

This discussion was tabled until the next board meeting.

### **Heatstroke 100 Recap**

Total registration was 456, with 417 actual riders. Pre-registrations were 323, with 133 on-site registrations (a lower ratio than previous years, probably due to the availability of on-line registration). Total registration revenue was \$12,285; T-shirt sales totaled \$2,925. Preliminary expenses totaled \$8,778, for preliminary net income of \$6,432. At the end of the meeting, after some board members had departed, the remaining members approved donations of \$200 to the Lincoln Amateur Radio Club and \$150 to the Strategic Air and Space Museum.

The SAS Museum director has requested a meeting with GPBC board members on issues concerning GPBC use of their parking lot. Steve expects that they will want a larger contribution, perhaps involving purchase of a museum ticket for each participant.

Steve Clements compiled a list of points to consider for next year and a planning summary for the event along with the previously-used pre-event checklist. Jane requested that the coordinator for each of the public rides write up a report of planning procedures that can be compiled and archived for future use.

### **YMCA Last Blast Triathlon**

Jane reported that the event was a great success. There were 122 participants (teams?) at the Olympic distance and 58 in the Super Spring distance. Jane coordinated 11 club member volunteers who helped with the cycling segment, providing directions at each turn and sweeping the road clear at each turn prior to the event. A post-event pizza ride was led by Pat Lorenze.

### **Ghost Bike Initiative Discussion**

After the death of cyclist Dr. Douglas Dalke at 54<sup>th</sup> and Saltillo Road on Monday, Sep. 22, club members conducted a Facebook discussion and proposed a Ghost Bike (white-painted bike with signage) memorial. Michelle Derr, the widow of cyclist James T. Derr who was killed on South 68<sup>th</sup> Street south of Hickman in 2003, subsequently contacted Hal Smith to request that the club place a ghost bike near that accident site.

Stacy Christmann, who participated in the Facebook discussion and was a patient of Dr. Dalke, presented to the board a comprehensive list of considerations concerning a possible club ghost-bike initiative. These considerations included permissions and requirements from city/county for placing the bikes, consideration of the family members (do they want the ghost bike?), length of display, maintenance, request/approval process, coverage area, and others. It is too soon to know what Dr. Dalke's family wishes might be in regards to a ghost bike memorial. The board consensus was that we need information on the family wishes and a discussion with Lancaster County officials on restrictions on placement before proceeding further. Stacy is willing to remain involved in this process. Hal Smith indicated that it might be possible to place a ghost bike at the Derr accident site on private property rather than in the county right-of-way.

### **Education and Outreach**

Bob Boyce submitted a report via e-mail summarizing the year's activities: 23 events with 2,555 contacts with children and adults.

**Annual Meeting**

The tentative date (specified in the bylaws) is Thursday November 13. The board consensus was to continue holding the meeting and dinner at the Hy Vee at 50<sup>th</sup> and O Streets. Dale Arp and Mike Berger volunteered to check their schedule and coordinate the event. Several members requested bringing back Daniel Christian as entertainment; Randy will check with him on availability when a date has been fixed.

**Holiday Party**

We would like to hold the party at the Southwood Clubhouse as we have for the past several years. After a discussion, Hal Smith will check on availability between Dec. 7<sup>th</sup> and 12th.

The meeting adjourned at 8:45 pm.

Respectfully submitted,

Randy Smith  
GPBC Secretary