

# **Great Plains Bicycling Club Board of Directors Meeting June 18, 2014**

The meeting was held at Southview Christian Church, 22<sup>nd</sup> and South Streets. beginning at 7:30 pm.

**Board Members Present:** Bob Boyce, Hal Smith, Chris Blackstock, Pat Bracken, Mike Berger, Jane Goertzen, Dale Arp, and Randy Smith.

The minutes from the May meeting were not available.

**Treasurer's Report:** Steve Clements provided a financial update to the board members by e-mail in early June. At the end of May club assets were \$15,437.26, with outstanding expenses of \$1,616.90. There were 156 individual club memberships and 111 family memberships. Spring Fling was a financial success. Due to the lack of a quorum at the May meeting, contributions for use of facilities and for the Lincoln Amateur Radio Club have not yet been approved. The report was approved by the board in Steve's absence.

## **Heatstroke Jersey Sales**

The second production order for 31 jerseys was submitted to Crave Cyclists on May 28 and these jerseys are to arrive early August. The project is a great success with 168 jerseys sold and two given to the artists that designed the jersey and handled the graphics with Crave. There is still interest from folks who have not yet ordered. At least 25 requests are needed in order for a new production order to be submitted to Crave. The jersey webpage has been updated to explain that we are willing to take orders, accumulate them until 25 are received, and refund their purchase if we are unable to get there in a reasonable amount of time.

## **Ride of Silence**

37 riders participated in the Ride of Silence on May 21<sup>st</sup>. Channel 8 provided television coverage with interviews with Hal Smith and several other participants (but their report began with a video clip of motorcycle riders rather than bicyclists). Hal Smith would like to map out a longer route for next year.

## **Trail Trek**

Hal Smith has attended Trail Trek organizational meetings. The club will staff a SAG station on the Homestead Trail route at Saltillo Road; Steve Clements agreed to do this. Eight ride leaders have also been recruited from GPBC for various routes.

## **Cornhusker State Games Triathlon**

Jane reported that the Cornhusker State Games is seeking volunteers to assist with the CSG Triathlon.

### **FireCracker 50**

Bob Boyce has been leading the charge on organizing the club's support for this free ride on July 4<sup>th</sup>. Bob and Dick Draper will staff the SAG stop at Hwy 15 & 66; Bob will shop for the supplies. Mike Berger agreed to handle registration duties. The map and flyer have been posted on the club website. Randy will arrange to have 100 copies of the map printed and provide them to Bob.

### **YMCA Y Blast Triathlon**

This event will be held again this year in September. In recent years the club has provided several volunteers to assist with the cycling portion of the event. Jane will organize the effort for this year.

### **Heatstroke 100 Planning**

We have extra copies of the color postcard that was printed earlier this year to advertise both Spring Fling and the Heatstroke 100. Several board members took bundles of the cards to distribute to various bike shops in Lincoln. Steve Clements has received the all-clear from the Department of Roads on the route. Chris Blackstock volunteered to arrange for rental of the truck for transporting supplies. An appeal for volunteers will be e-mailed to the membership in July. Randy and Pat Bracken will manage the route and safety signs.

Chris Blackstock suggested that the club purchase 2 more feather signs (bringing the total to 5) which would allow placing one at each Heatstroke SAG stop as well as at the start/finish. The board approved this purchase. Hal Smith will check on the cost and ordering procedure.

### **Education and Outreach (Bob Boyce)**

Bob Boyce attended several events since the May meeting: the Zoo Safety and Fun Run (282 contacts), Bryan Health Bike Bash (54 contacts), and the Bryan Kids Safety Fair (310 contacts).

### **Website**

Steve Clements and Randy Smith met with David of Transformation Marketing, the firm in Panama NE that set up the new Spring Fling registration and Heatstroke jersey pages, to discuss how conversion of the club website to Wordpress would change how the site would be managed. Randy was reassured by the discussion. The ride lists could be managed using forms on the site that would be used to enter the information for an individual ride (could be entered by Randy, the Ride Director, or a ride leader). The info for a ride would become a record in the database underlying the site. The ride list pages would be constructed dynamically and sorted from the records for upcoming rides (rides that have already passed would not be show). This would provide easier management of the site and allow others on the board to participate in the management with easy-to-use interactive tools. The cost estimate for the site conversion is \$750. The current site would remain live while the new Wordpress version is developed. Since Steve was absent, Randy suggested that we continue the discussion at next month's meeting and ask for a board decision at that point.

**Chain Gang (Mary Poe):** Mary and Ron Poe have been busy with family matters, so no Chain Gang issue has been produced yet. Mike suggested that the website and Facebook provide much

of the previous purpose of the newsletter. Randy pointed out that in the past the newsletter has also included stories about ride experiences, and these are not provided by Facebook. He also indicated that it should not be the Chain Gang editor's responsibility to provide this content; in the past Bob Boyce and Pat Grewe have provided many stories for the Chain Gang. We may need to solicit stories from the members to share in the newsletter.

The next meeting will be held on Wednesday 16 July at Southview Christian Church.

The meeting adjourned at 8:30 pm.

Respectfully submitted,

Randy Smith  
GPBC Secretary