

Great Plains Bicycling Club Board of Directors Meeting April 16, 2014

The meeting was held at the home of Rick Dockhorn, 1310 West Q Street, beginning at 7:30 pm.

Board Members Present: Bob Boyce, Hal Smith, Chris Blackstock, Pat Bracken, Steve Clements, Mike Berger, Rick Dockhorn, Jane Goertzen, Dale Arp, Mary Poe and Randy Smith.

The minutes from the March meeting were approved.

Treasurer's Report: Steve Clements reported total club assets of \$18,278.62. Club membership stands at 315, with 53 last-year members not yet renewed. Facebook followers total 381. It was suggested that a banner be added to the Facebook page asking followers to join GPBC.

Spring Fling Planning

133 riders are currently registered for Spring Fling. Lead organizer Rick Dockhorn circulated the task assignment sheet so board members could check their assignments. Sufficient volunteers have been recruited except for the need of one additional roving SAG. Mechanical support will be provided by Cycleworks at Eagle and Bike Rack at Louisville and roving.

Website

Steve Clements met with staff at Transformation Marketing, the web development firm in Panama, NE that set up the new Spring Fling registration and Heatstroke jersey pages. Steve discussed with them the feasibility of maintaining membership data in an on-line database. They suggested moving the web pages to the WordPress platform to allow collaborative editing and maintenance of the site by multiple administrators. Steve and Randy will arrange a follow-up meeting to discuss these proposals further. Randy would like a firm commitment from other board members that they will contribute to the site and assist in maintenance before considering moving to WordPress.

Heatstroke Jerseys

Steve Clements will pick up the first jersey order on Thursday 17 April and will arrange to distribute jerseys prior to Spring Fling if possible in order to cut down the workload at the registration tables.

Ride of Silence

The 2014 Ride of Silence will be Wednesday 21 May with the start at the Jayne Snyder Trails Center. The route will go east to downtown, south on 16th Street to South Street and return north on 17th Street. Organizer Hal Smith will contact the local TV stations a few weeks before the event.

Lincoln Marathon

Lincoln Track Club is requesting GPBC's help recruiting escort cyclists for the Lincoln Marathon on Sunday 4 May. Hal Smith is coordinating this effort with Dick Boyd of Lincoln Track Club.

Education and Outreach (Bob Boyce)

Bob Boyce reported making 790 contacts at outreach events so far this year.

Chain Gang (Mary Poe): Mary is working on an upcoming issue.

Heatstroke 100 Planning

The registration brochure has been designed. Steve Clements asked for a discussion of whether to distribute large numbers of the brochures in bike shops as in past years or to reduce this number and rely more on the Spring Fling/Heatstroke postcards previously mailed. The consensus was to do the latter.

Steve Clements reported that our use of the Strategic Air and Space Museum has been confirmed. Bob Boyce volunteered to help with publicity. Bob Shriner is working on a T-shirt design.

Nebraska Adventure Series

Steve Clements discussed his long-term project of starting a Nebraska Adventure Series consisting of public rides put on by various bike clubs in Nebraska, like a similar series formerly held in Kansas. Transformation Marketing did a quick mock-up of a web page that could be used for the series. In order to have such a series in place for next year, we would need to start contacting other clubs over the summer and fall to assess their interest and willingness to participate.

The next meeting will be held on Wednesday 14 May (a week early due to the Ride of Silence). The location has not been decided as Rick Dockhorn may be out of town on that date.

The meeting adjourned around 9:00 pm.

Respectfully submitted,

Randy Smith
GPBC Secretary